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Part I: Business
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Introducing the
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interesting
concept is the
big data
maturity model,
ranging from
using big data

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for monitoring
all the way to
disrupting
business. The
book is
generally very
accessible and
well-written. On
the negative
side, the
homework
assignments are
a bit too
obvious

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(basically, most assignments state: apply this to your own business) and examples in the last part of the book are way too ...

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