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d. "Distribution is the secret to all conquests in marketing.". Answer: (a) Difficulty: (2) Page: 4. 6. Today, marketing must be understood in a new sense that can be characterized as: a. "telling and selling.". b. "management of youth demand.". c. "get there first with the most.". d. "satisfying customer needs.".

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Question 21. What Is Marketing Mix? Answer :
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P's of the marketing mix.

Sales and marketing Interview Questions & Answers
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