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Ethics and economics of society Federal Council of the Churches of Christ in America, Christian Ethics and Economic Life Series on ethics and economic life: Author: Howard R. Bowen: Publisher: Harper, 1953: Original from: the University of Michigan: Digitized: 6 Jan 2007: Length: 276 pages : Export Citation: BiBTeX EndNote RefMan

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*President Howard Bowen & Corporate Social  
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Article citations. More>> Bowen, H. R. (1953). Social responsibility of the businessman. New York: Harper & Row. has been cited by the following article:

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Social Responsibilities of the Businessman:  
Bowen, Howard R., Gond, Jean-Pascal, Bowen,  
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Abstract. This article builds on Howard R. Bowen's seminal treatise "*Social Responsibilities of the Businessman*" to portray how Bowen's 11 Economic Goals for responsible business practice are visionary and remarkably evocative of the United Nations' 17 Sustainable Development Goals (SDGs).

*Business ethics for a global society: Howard  
Bowen's ...*

Vor mehr als einem halben Jahrhundert entwickelte Howard R. Bowen mit seinem Buch „*Social Responsibilities of the Businessman*“ (1953) die begriffliche Grundlage für ein Konzept, das heute unter dem Terminus *Corporate Social Responsibility*, die gesellschaftliche Verantwortung von Unternehmen, subsumiert wird.

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